

Dagindra Meher

Senior UX Designer | 14 years +

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AI for Designers - IxDF - 2025

Certified Usability Analyst (CUA) - HFI - 2018

Adobe Certified Expert (ACE) - Photoshop CC - 2015

SUMMARY

- Senior UX Designer with 14+ years of experience in solving complex design challenges using design thinking, UX strategy, user-centered design for enterprise B2B products.
- Recently upskilled in AI-assisted design workflows, applying tools like ChatGPT, Claude, Figma AI, UX Pilot, UiZard to enable rapid PoC creation for project proposals with quick turnaround time.
- Experienced in driving design-led innovation, influencing stakeholders, and hiring top UX talent.

SKILLS

UX Strategy & Design

- UX Strategy • Design Thinking • User Research • Usability Testing • Information Architecture & User Flows • Wireframing, Visual Design, Prototyping • Design System, Style Guide • Accessibility
- Branding, Visual Identity & Guidelines

AI-Enhanced Design

- AI-assisted ideation • Rapid PoC creation • Prompt-based UX writing • Faster design iterations

Tools & Technologies

- Figma, XD, Sketch, Illustrator, Photoshop • Claude, ChatGPT, Figma AI, UX Pilot, UiZard, Google Stitch
- FigJam, Miro • HTML5, CSS3

EXPERIENCE

Lead UX Designer | Tenarai | Feb 2025 - Present

- Leading UX strategy and execution across enterprise initiatives, aligning business goals with user needs.
- Driving high-impact PoCs to support project wins, leveraging AI tools and UX expertise for rapid turnaround and stakeholder buy-in.

- Establishing efficient design practices using AI-assisted workflows to improve team productivity.
- Leading UX hiring efforts, interviewing and mentoring designers to strengthen team capability.

Lead UX Designer | Dover Corporation | Sep 2021 - Nov 2024

- Led end-to-end UX strategy for responsive web and mobile applications in the industrial sector.
- Established scalable UX processes, introducing design systems from scratch to drive consistency.
- Spearheaded user research, usability testing, and heuristic analysis to optimize workflows and enhance adoption rates.

Principal - Digital Experience Designer | Moody's Analytics | Feb 2019 - Aug 2021

- Designed enterprise UX solutions for financial businesses and data-driven analytics tools.
- Led the branding and design system overhaul, streamlining UI consistency across all digital products.
- Collaborated with product managers, engineers, and stakeholders to align UX vision with business goals.
- Guided and trained designers and interns to ensure alignment with the design process and UI consistency.

Senior UX Designer | Fluke Corporation | Apr 2016 - Feb 2019

- Created UX design for Fluke Connect's IoT applications, ensuring seamless experiences across desktop, iOS, Android, and web platforms.
- Implemented user-centric design improvements, enhancing product usability and engagement.
- Collaborated with development teams to translate design into fully functional interfaces.

UX Designer | Accenture | Aug 2014 - Feb 2016

- Designed UX for mobile, tablet, and responsive web applications for innovative concepts and new ideas.

Graphic & UI Designer | Tata Consultancy Services | Mar 2011 - Aug 2014

- Created high-impact visual designs and developed responsive web applications for digital marketing campaigns.
- Designed engaging branding materials, UI components, and marketing assets.

EDUCATION

B.Tech in Computer Science and Engineering - 2009
Biju Patnaik University of Technology | Odisha, India