

Dagindra Meher

Senior UX Designer | 14 years

Certified Usability Analyst (CUA) - HFI - 2018

Adobe Certified Expert (ACE) - Photoshop CC - 2015

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SUMMARY

- 14+ years of experience in user-centered design, UX strategy, research, wireframing, prototyping, and design systems.
- Skilled in solving complex problems through design thinking, usability testing, and data-driven insights.
- Experienced in leading cross-functional teams and collaborating with stakeholders to drive innovation.
- Certified Usability Analyst (HFI) and Adobe Certified Expert (ACE) with a creative edge in painting and photography.

SKILLS

UX Design & Research

- User Experience Design (UX) and Strategy
- Design Thinking & Problem-Solving
- UX Research & User Testing
- Persona & User Journey Mapping
- Information Architecture (IA), User Flow
- Wireframing & Interactive Prototyping
- Usability Testing & Heuristics Evaluation

UI & Visual Design

- User Interface (UI) Design
- Interaction Design (IXD)
- Design Systems & Style Guides
- Accessibility (WCAG) & Inclusive Design
- Branding & Visual Identity
- Typography & Color Theory

Collaboration & Agile Methodologies

- Agile & Scrum Methodologies
- Cross-functional Team Collaboration
- Stakeholder Management
- Product Strategy & Roadmap Alignment
- Team Handling & Leadership
- Training & Mentoring

Tools & Technologies

- Figma, FigJam
- Sketch, InVision
- Adobe XD, Illustrator, Photoshop
- Balsamiq, Miro
- HTML5, CSS3

EXPERIENCE

Lead UX Designer | Infogain | Feb 2025 - Present

- Led end-to-end UX design for multiple high-impact projects and proposals, driving user-centered solutions from discovery to delivery.
- Conducted usability-led design workshops with cross-functional teams to align business goals with user needs and improve product adoption.
- Collaborated with stakeholders, developers, and product teams to translate complex requirements into intuitive, high-fidelity design solutions.

Lead UX Designer | Dover Corporation | Sep 2021 - Nov 2024

- Led end-to-end UX strategy for responsive web and mobile applications in the industrial sector.
- Established scalable UX processes, introducing design systems from scratch to drive consistency.
- Spearheaded user research, usability testing, and heuristic analysis to optimize workflows and enhance adoption rates.

Principal - Digital Experience Designer | Moody's Analytics | Feb 2019 - Aug 2021

- Designed enterprise UX solutions for financial businesses and data-driven analytics tools.
- Led the branding and design system overhaul, streamlining UI consistency across all digital products.
- Collaborated with product managers, engineers, and stakeholders to align UX vision with business goals.
- Guided and trained designers and interns to ensure alignment with the design process and UI consistency.

Senior UX Designer | Fluke Corporation | Apr 2016 - Feb 2019

- Created UX design for Fluke Connect's IoT applications, ensuring seamless experiences across desktop, iOS, Android, and web platforms.
- Implemented user-centric design improvements, enhancing product usability and engagement.
- Collaborated with development teams to translate design into fully functional interfaces.

UX Designer | Accenture | Aug 2014 - Feb 2016

- Designed UX for mobile, tablet, and responsive web applications for innovative concepts and new ideas.

Graphic & UI Designer | Tata Consultancy Services | Mar 2011 - Aug 2014

- Created high-impact visual designs and developed responsive web applications for digital marketing campaigns.
- Designed engaging branding materials, UI components, and marketing assets.

EDUCATION

B.Tech in Computer Science and Engineering - 2009
Biju Patnaik University of Technology | Odisha, India